



**WSLA Laundry Fest**  
**October 22-24, 2010**  
**Ho-Chunk Casino**

Register now to attend the 2010 Laundry Fest!

Friday 10:00 AM Exhibitor Set Up

Friday 5:00-9:00 PM Exhibit floor open  
Cash bar with appetizers

Friday 6:00-8:00 PM Hamilton Engineering Hot water Boiler Maintenance  
Service School

Friday 9:00 Hospitality Room sponsored by Great Lakes Commercial Sales

Saturday 7:30 AM Deluxe Continental Breakfast

9:00 AM Exhibit Floor Opens

9:00-10:30 AM Maytag Service School

10:30-12:00 Alliance/Speed Queen Service School

Saturday Deli Buffet lunch 12:00 PM

Speaker from Focus on Energy

1:00-4:00 PM WSLA/CLA Members Only –BRING YOUR LAPTOP

CLA will take you through step by step to set up a webpage for your laundry! (Bring pictures of the interior and exterior of your laundry)

6:00 PM Cash bar

**SILENT AUCTION** (Please bring an item to donate. Proceeds help cover lobbyist costs)

7:00 PM Dinner (OPTIONS: Herb Roasted Chicken or Roast Pork)

Awards presented to Don and Donna Shine and Mike and Sue Mokler for their years of service to WSLA

Entertainment TBA

Sunday Breakfast on your own

Sunday 9:00 AM General Board Meeting-EVERYONE WELCOME

Some helpful hints: Please list everyone attending so they will have a nametag. Remember to choose your main course for dinner Saturday evening.

Send in registration form along with a check. Registration amount covers your booth and one meal package. Additional meals may be purchased. (\$65.00 per meal package. Meal package includes: Saturday breakfast, lunch and dinner per person) Questions? Call Amy Kemink at 920-324-9528.