



**WSLA Laundry Fest
October 22-24, 2010
Ho-Chunk Casino**

Register now to attend the 2010 Laundry Fest! We have a great line up of service schools, speakers and entertainment. The week-end gives you time to network with laundry owners and distributors to enhance your profitability.

Friday 5:00-9:00 PM Exhibit floor opens

Cash bar with appetizers

Friday 6:00-8:00 PM Hamilton Engineering Hot water Boiler Maintenance Service School

Friday 9:00 Hospitality Room sponsored by Great Lakes Commercial Sales

Saturday 7:30 AM Deluxe Continental Breakfast

9:00 AM Exhibit Floor Opens

9:00-10:30 AM Maytag Service School

10:30-12:00 Alliance/Speed Queen Service School

Saturday Deli Buffet lunch 12:00 PM Speaker from Focus on Energy

1:00-4:00 PM WSLA/CLA Members Only –BRING YOUR LAPTOP

CLA will take you through step by step to set up a webpage for your laundry! (Bring pictures of the interior and exterior of your laundry)

6:00 PM Cash bar

SILENT AUCTION (Please bring an item to donate. Proceeds cover lobbyist costs)

7:00 PM Dinner (OPTIONS: Herb Roasted Chicken or Roast Pork)

Awards presented to Don and Donna Shine and Mike and Sue Mokler for their years of service to WSLA

Entertainment TBA

Sunday Breakfast on your own

Sunday 9:00 AM General Board Meeting-EVERYONE WELCOME

Some helpful hints: Please list everyone attending so they will have a nametag.

Remember to choose your main course for dinner Saturday evening.

WSLA/CLA members, bring your laptop with pictures of your laundry.

Send in registration form along with a check. Registration amount covers all materials, sessions, and meals except Sunday breakfast.

Questions? Call Amy Kemink at 920-324-9528.